

## scanware Inspection for Aggregation in Brazil

**Bickenbach, 14/11/2014:** Track & Trace requirements posed by the Agency for Pharmaceutical Security in Brazil (ANVISA) have challenged the producers, both technically and logistically. Functioning as a turnkey provider, R&B has conducted a pilot scheme with scanware, pharmaceutical producer Libbs and software provider Atlantic Zeiser. The project has been established to demonstrate the implementation of the ANVISA resolution. The successful completion of the project has been announced at an event in São Paulo.

Anti-counterfeiting is of keen interest to the public of Brazil. ANVISA (Agência Nacional de Vigilância Sanitária) regulations require packaging units to be marked with a serial number, product registration ID, GTIN, lot number, date of production, expiry date as well as a DataMatrix encoded with these details. Furthermore, the complete trail of the unit through the logistics chain, from single box to pallet, including the companies involved, has to be mapped within a Track & Trace system.



3 LYNX-CAPA MV on the Libbs packaging line

For producers, this calls for substantial logistical and administrative action. Rastreabilidade Brasil (R&B) offers a full-service Track and Trace application to producers, providing solutions for the complete handling and data processing on their behalf. In the pilot scheme promoted by the government, Libbs has taken up this service for one of its packaging lines. In turn, R&B engaged partners for the application at the packaging

line and traceability, one of which is scanware electronic GmbH. "R&B was looking for a mark & verify solution for folding boxes on the packaging line. The scanware station, LYNX-CAPA MV, has been chosen for marking and verification due to its flexible construction and usability.", recalls Andreas Jamin who supervised the project at scanware. At this point in the process, folding boxes are printed and the print is verified. At the next step, codes of all boxes within a shipper case are inspected. Again, scanware is in charge of the inspection and evaluation of data, utilising LYNX-CAPA CI.

For data handling both at the packaging line and during distribution, R&B has approached Atlantic Zeiser. Consequently, scanware and Atlantic Zeiser were working together closely. After an intensive work phase, a turnkey solution has been delivered in which the software of Atlantic Zeiser and the hardware of scanware work in unison.



**scanware electronic GmbH**  
Darmstädter Straße 9-11  
64404 BICKENBACH  
DEUTSCHLAND

Tel.: +49 6257 9352-0  
Fax: +49 6257 9352-22  
info@scanware.de  
www.scanware.de



**4 Minister for Health Arthur Chioro discussing the project**

On October 8, the pilot scheme was presented to the public at an event in São Paulo. Upon invitation, the Brazilian Minister of Health, Arthur Chioro, representatives of pharmaceutical associations, invited pharmaceutical producers, the directorate of ANIVSA and a top-ranking official of a governmental bank witnessed the proceedings. During the event, the system was

introduced under ongoing production condi-

tions. Furthermore, the complete traceability of the product through the distribution chain was established in a pharmacy in Brasília.

Public interest generated wide-spread media attention. Seven television channels and 37 newspapers and magazines reported on the successful Track & Trace project. Find one selected broadcast [<< here >>](#). scanware is highly pleased with the the course of the project: "For us, the work in Brazil has been an excellent opportunity to showcase our Trace & Trace solutions tailored to the customers' needs", concludes one of the scanware Managing Directors, Harald Mätzig. Brazil has become increasingly more attractive to scanware with numerous product inspection systems being in use.

scanware electronic GmbH is a privately owned company operating on an international scale. As an independent manufacturer we develop product and code inspection systems for installation on pharmaceutical packaging equipment. With 25 years of experience, scanware products are tailored to individual needs of customers, highly specialized and fully compliant with GAMP requirements. Almost 2000 installations across the globe establish scanware as a renowned supplier of supreme quality equipment to all major manufacturers.

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**scanware electronic GmbH**  
Darmstädter Straße 9-11  
64404 BICKENBACH  
DEUTSCHLAND

Tel.: +49 6257 9352-0  
Fax: +49 6257 9352-22  
[info@scanware.de](mailto:info@scanware.de)  
[www.scanware.de](http://www.scanware.de)

Für weitere Informationen und Bildmaterial wenden Sie sich bitte an / For further information and materials, please contact:

**scanware electronic GmbH**

Sandra Klein

Darmstädter Str. 9-11

64404 BICKENBACH

DEUTSCHLAND

Tel. +49 6257 9352-706

[sandra.klein@scanware.de](mailto:sandra.klein@scanware.de)



**scanware electronic GmbH**  
Darmstädter Straße 9-11  
64404 BICKENBACH  
DEUTSCHLAND

Tel.: +49 6257 9352-0  
Fax: +49 6257 9352-22  
[info@scanware.de](mailto:info@scanware.de)  
[www.scanware.de](http://www.scanware.de)